Doosan Forklift

Doosan Infracore Company Ltd. is an international and intercontinental corporation which features Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

In the United States, Doosan Infracore America Corporation is headquartered in Suwanee, Georgia. It is home to a 170,000 square foot manufacturing facility, which is the home of the Compact Equipment and Construction division. West Caldwell, New Jersey is home to the Machine Tool division and Cleveland, Ohio is home to the Lift truck division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction customer wishes.

With a system consisting of over 90 independent sellers, the forklift group supplies quality materials handling equipment to the broad North American market. Doosan Infracore America Lift Truck sellers successfully operate in over 220 service and product sales places all through Canada and the U.S. The lift truck product line remarkably comprises of 63 distinctive models consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion forklifts. Capacities of these numerous truck versions vary from 3,000 to 33,000 lbs. All vehicles are built in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest emerging forklift and lift truck company in the North American market, due to its outstanding level of product performance and their persistently high level of buyer support and service given to all Doosan Infracore Forklift users. The U.S. forklift division based in Cleveland has a skilled team knowledgeable in Sales, Purchasing, Marketing, Logistical and Technical Support.

Doosan's forklift history

Korea’s initial domestic lift truck marketplace was an open-import enterprise. In the 1960’s, Korea Machinery Co. Ltd. begun to import assembled forklifts as part of a nationwide machinery expansion venture. Initial product sales of this manufacturing equipment focused on large business communities, the armed services and on state-run firms. This ultimately led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun business operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a lift truck manufacturing plant was successfully completed. Continuous technical training became the new focus for improving quality and product development.

Development of Lift Truck Exports

Daewoo started the first domestic forklift business in 1967, and rapidly acquired a massive 90% share in the Korean Materials Handling market. By the 1980’s, Daewoo’s advanced technological advancements combined with sales success placed them in a position of considerable expansion of their lift truck business.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a cooperative enterprise project to respond to competitive pressures in the US materials handling market. This project radically expanded Daewoo’s lift truck sales. Construction was finished in 1984 to facilitate a new plant which helped establish the company for the fabrication of high end added-value products suitable for export. In 1993, the corporation had a international sales network and started exporting designs they had established through in-house expertise, as an independent product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion opportunities into international marketplaces.